

page	size (mm)	price (EEK)
4	2x 586×367	169 900
2	586×367	89 900
1	277×367 277x367 back cover	49 900 60 000
First cover	89×315	24 900
1/2	277×181 136×367	26 900
1/3	277×119	18 900
1/4	136×181 277×88	15 900
1/8	New product 136×88	4 900

Trade 2010

Date of publ in 2010	Reservation and materials	Deadline for submitting readymade ad till 14.00
10. february	3.february	5 february
3. march	19.february	23.february
7. april	26. march	30. march
5. mai	22. aprill	26. aprill
8. september	27. august	31. august
6. october	23. september	27. septmeber
10. november	29. october	2. november
8. december	26. november	20. november

The rates below are valid from 01.05.2009

Size = width × height. Rates excluding V.A.T.

Booking

Deadline for booking adspace in main issue is 2 p.m. two workdays before publication date.

Deadline for advertising requiring artwork is 3 p.m. three workdays before publication date.

Deadline for submitting ready-made ad (incl. printout) is 3 p.m. two workday before publication date.

Service fees

Advertising text up to 1/2 page 2500.-

Adver tising text up to 1 page 4500.-

Artwork 15% of advertising rate.