

page	size (mm)	Price (EEK)
2	586×367	76 900
1	277×367 586×181	60 900
2/3	277×243	45 900
1/2	183×274 277×181 136×367	45900 39 900 39900
1/3	136×243 183×181 277×119	28 900
1/4	136×181 277×88	21 900
2/9	89×243 183×119	19 900
1/6	89×181 136×119 183×88 277×57	15 900
1/8	136×88	12 900
1/9	89×119 183×57	10 900
1/12	277×26 89×88 136×57	7 900
1/18	89×57	4 900
	<b>1/24 page</b>	42×88; 136×26 <b>1 800</b>
	<b>1/36 page</b>	42×57; 89×26 <b>1 200</b>
	<b>1/72 page</b>	42×26 <b>600</b>

The rates below are valid from 01.09.2008

Size = width × height. Rates excluding V.A.T.

**Booking**

Deadline for booking adspace in main issue is 3 p.m. two workdays before publication date

Deadline for advertising requiring artwork is 5 p.m. two workdays before publication date.

Deadline for submitting ready-made ad (incl. printout) is 2 p.m. one workday before publication date.

**Discounts**

Repeat discount -5%.

Ads of the size of 1/6 p, 2/9 p, 1/4 p and 1/3 p may be placed on a separate page for an additional fee of 20%. Starting from 1/2 page an ad is placed on a separate page without additional fee. 30% is added to price of the ads with special placement.

**Service fees**

Photo 2000- 4000 EEK

Advertising text up to 1/2 page 2500.-

Advertising text up to 1 page 4500.-

Translation 10% of advertising rate

Artwork 15% of advertising rate