

SISUSTAJA

Circulation
23 000



Publication date of Sisustaja, 2009	Booking of advertising space and submission of materials until 17:00	Submission of ready-made ads until 14:00
24 Mar	27 Feb	11 Mar
26 May	30 April	13 May
15 Sep	21 Aug	2 Sep
3 Nov	8 Oct	21 Oct



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Äripäev

Magazine Sisustaja is intended for everyone who cares about the design of their living or working environment.

Sisustaja gives the reader an overview of fresh furnishing trends, practical furnishing information, inspiring homes, offices and public spaces, portrays exciting personas and their creative work, broadens the mind and provides new knowledge.

Besides news from Estonia, it has become a tradition for the magazine to relay impressions from European furnishing tradeshow and present exciting foreign interior designs, furnishing shops and personas.

Magazine Sisustaja will be published in A4-format on high-quality white slick paper and will be brought to the readers on four occasions in 2009.

Magazine sections:

Fair
Opening story
Domesic
Office
Portrait
Home
Experiment
History
In Stores
Interesting Items

page	size (mm)	price (EEK)
2	420×297 (+ bleed 5 mm)	45 000
1	230×297 (+ bleed 5 mm) in the first quarter of the magazine inside front cover (+ bleed 5mm) back cover (+ bleed 5 mm) inside back cover (+ bleed 5 mm)	33 000 35 000 35 000 39 000 35 000
Front cover	230×245 (+ bleed 5 mm)	62 000
1/2	230×144 (+ bleed 5 mm) 108×297 (+ bleed 5 mm)	19 500
1/3	230×97 (+ bleed 5 mm) 73×297 (+ bleed 5 mm)	13 500
1/4	100×136 56×297 (+ bleed 5 mm)	10 500
1/6	100×89 204×42; 230×50 (+ bleed 5 mm)	7 500
1/12	100×42 48×89	4 500

The rates below are valid from 01.09.2008

Size = width × height. Rates excluding V.A.T.

Service fees

Photo: 2000-4000 EEK

Advertising text up to 1 page: 2500 EEK

Translation: 10% of advertising rate.

Artwork: 15% of advertising rate.

Special placement +10%.

Booking

Deadline for booking adspace: 5 weeks before publication date.

Materials

Deadline for advertising requiring artwork: 5 week before publication date.

Deadline for submitting ready-made ad (including printout!): 2 week before publication date.