

page	size (mm)	price (EEK)
2	420×297 (+ bleed 5 mm)	45 000
1	230×297 (+ bleed 5 mm) in the first quarter of the magazine inside front cover (+ bleed 5 mm) back cover (+ bleed 5 mm) inside back cover (+ bleed 5 mm)	33 000 35 000 35 000 39 000 35 000
Front cover	230×245 (+ bleed 5 mm)	62 000
1/2	230×144 (+ bleed 5 mm) 108×297 (+ bleed 5 mm)	19 500
1/3	230×97 (+ bleed 5 mm) 73×297 (+ bleed 5 mm)	13 500
1/4	100×136 56×297 (+ bleed 5 mm)	10 500
1/6	100×89 204×42; 230×50 (+ bleed 5 mm)	7 500
1/12	100×42 48×89	4 500

The rates below are valid from 01.09.2008

Size = width × height. Rates excluding V.A.T.

Service fees

Photo: 2000-4000 EEK

Advertising text up to 1 page: 2500 EEK

Translation: 10% of advertising rate.

Artwork: 15% of advertising rate.

Special placement +10%.

Booking

Deadline for booking adspace: 5 weeks before publication date.

Materials

Deadline for advertising requiring artwork: 5 week before publication date.

Deadline for submitting ready-made ad (including printout!): 2 week before publication date.