



MEMOSTICK

On the entire Äripäev print run – price EEK 43 000

Size: various sizes/shapes

Paper: from a selection (coated paper or regular)

Number of inks: 4+0

The quoted price includes the cost of printing, paper, packaging of the finished products and the preparation of the printing plates.

MEMOFLAG

The entire Äripäev print run – price EEK 39 000

Half of the Äripäev print run – price EEK 22 000

- Size: 4 pages (see figure).
- Specifications:
- Height 100-105 mm,
 - Width on front cover 105-130 mm,
 - Width on back cover 135-160 mm,
 - The difference between the front page width and back page width must be 30 mm.
 - Paper: 170 g/m² gloss paper.
 - Attached to the newspaper with a glue dot; the glue dot will be on the front cover, at about 1 cm from the spine (fold).
 - The Memoflag will be placed at 0.75 to 2 cm from the bottom edge of the newspaper, depending on the height of the memoflag (105-millimetre memoflag will be 0.75 cm from the edge; 80-millimetre memoflag will be 2 cm from the edge).
 - Number of inks: 4+4.
 - Materials submitted as PDF files.
- Other options (prices apply to the use of the entire ÄP print run)
- 1) Perforating: vertical perforating EEK 1000.
 - 2) Lacquer: on the front page 1/0 UV-lacquer – extra fee EEK 3000
 - The lacquer can only be used to coat the front page of the memoflag.
 - 3) Additional inks: fifth/sixth ink – extra fee EEK 2500 for each additional ink used.
 - In case the ink number of the extra ink begins with an 8 (neon colours and gold/ silver) – extra fee EEK 5000.
 - 4) Die cutting: preparation of the die, EEK 2500, and an extra fee of EEK 6000 for the die cutting.
 - Die cutting is only available for the first half of the memoflag, the back half cannot be shaped by die cutting.
- (Before we reach a final agreement with the customer, we ask customers to have the printing house approve the shape of the print product).
- The prices are subject to VAT. Non-standard memoflag designs must be negotiated separately.