

CLASSIFIED SECTIONS

page	size (mm)	price (EEK)
2	586×367	69 900
1	277×367	54 900
2/3	277×243	35 900
1/2	183×274 277×181 136×367	38 900 32 900 32 900
1/3	136×243 183×181 277×119 277×119 front cover	17 900
1/4	136×181 277×88 277×88 front cover	14 900
2/9	89×243 183×119	11 900
1/6	136×119 89×181 277×57 183×88	7 900
1/8	136×88	6 900
1/9	89×119 183×57	4 900
1/12	277×26 89×88 136×57	3 900
1/18	89×57	2 500

Mo: Real Estate
Tu: Transport, Career
We: Construction
Th: Industry
Th: Agryculture (1 time in a month)
Fr: Fairs (1 time in a month)

The rates below are valid from 27.02.2009

Size = width × height.
 Rates excluding V.A.T.

Booking

Deadline for booking adspace in Sections is 5 p.m. three workdays before publication date. Deadline for advertising requiring artwork is 5 p.m. two workdays before publication date. Deadline for submitting ready-made ad (incl. printout) is 2 p.m. one workday before publication date.

Discounts

Discounts for repeat ads in Sections:
 At least 4 times - 5%.
 At least 8 times - 10%.
 At least 12 times - 15%.
 No discounts for advertising textlines.

Service fees

Photo 2000-4000 EEK
 Advertising text up to 1/2 page 2500.-
 Advertising text up to 1 page 4500.-
 Translation 10% of advertising rate.
 Design 15% of advertising rate.

1/24 page	42×88	1 200
1/36 page	42×57; 89×26	900
Titletop	42×57	4 900
new employee	42×88	300
real estate standard ad 1/6	89×181	5 900
real estate ad with logo 1/36	89×26	750
real estate ad with photo 1/36	42×57	490

Textline	price (EEK)
for real estate	350
timber market	200
seminar room rent	400
shooling calendar	350
fairs abroad	350
fairs calendar	300