

page	size (mm)	price (EEK)
2	368×242	45 900
Front cover	172×207	62 000
1	172×242 172×242 back cover	33 000 39 000
2/3	172×160 172×160 on coated paper	25 000
1/2	172×119; 84×242 172×119; 84×242 on coated paper	19 500
1/3	172×78 84×160	13 500 13 500
1/4	128×78 84×119 40×242	10 500
1/6	84×78 40×160 172×37	7 500
1/12	84×37 40×78	4 500

**Ratecard is valid from 01.09.2008**

Advertising sizes here are presented width × height  
Rates excluding V.A.T.

### Booking

Deadline for booking: 3 weeks before publication date.

Deadline for advertising requiring artwork: 3 week before publication date.

Deadline for submitting ready-made ad (incl printout!): one week before publication date.

### Service fees

Photo 1000 EEK

Text up to 1 page 2500 EEK

Translation +10%.

Artwork +15%.

Management		
Date of publ in 2010	Reservation and materials	Designed advertisements
22 Feb	08 Feb.	15 Feb
29 March	12 March	23 March
26 Apr	12 Apr.	19 Apr
24 May	10 May	17 May
23 Aug	09 Aug	17 Aug
27 Sep	13 Sep	20 Sep
25 Oct	123 Oct	18 Oct.
22 Nov	09 Nov	15 Nov

Logistics		
Date of publ in 2010	Reservation and materials	Designed advertisements
24 March	08 March	16 March
26 May	10 May	14 May
22 Sep	06 Sep	14 Sep
24 Nov	11 Nov	17 Nov

Industry		
Date of publ in 2010	Reservation and materials	Designed advertisements
27 Jan	12 Jan	20 Jan
10 March	23 Feb	03 March
12 May	27 Apr	05 May
25 Aug	11 Aug	16 Aug
06 Oct	23 Sep	29 Sep
17 Nov	29 Oct	09 Nov