

# A3 SPECIAL SUPPLEMENT

page	size (mm)	price (EEK)
2	594×410 + 5mm	69 900
1	297×410 + 5 mm 297×343+5 front cover 297×410 + 5mm back cover	52 900 55 900 52 900
2/3	271×235	41 900
1/2	179×265 271×175 133×355	37 900 33 900 33 900
1/3	133×235 179×175 271×115	26 900
1/4	133×175 271×85	20 900
2/9	87×235 179×115	17 900
1/6	133×115 87×175 271×55 179×85	13 900
1/8	133×85	11 900
1/9	87×115 179×55	9 900
1/12	271×25 133×55 87×85	8 900
1/18	87×55	6 900
<b>1/24 page</b>	41×85 133×25	<b>1 900</b>
<b>1/36 page</b>	41×55 87×25	<b>1 000</b>

Date of publication in 2010	Booking adspace and submitting ads for artwork till 17.00	Deadline for submitting ready-made ad till 14.00
CHRISTMAS		
23 Dec	7 Dec	16 Dec

### The rates below are valid from 01.11.2007

Size = width × height  
Rates excluding V.A.T.

### Booking

Deadline for booking space and submitting ads for artwork is 2 weeks before publication. Deadline for submitting ready-made ad (incl. printout) 1 week before publication.

### Discounts

Ads of the size of 1/6 p, 2/9 p, 1/4 p and 1/3 p may be placed on a separate page for an additional fee of 20%. Starting from 1/2 page an ad is placed on a separate page without additional fee.

### Service fees

Photo 2000–400 EEK  
Advertising text up to 1/2 page 2500.-  
Advertising text up to 1 page 4500.-  
Translation 10% of advertising rate  
Artwork 15% of advertising rate